

## **Pre-SoochnaPreneurship 2017 event preparation- Field visit to the Rajasthan, Alwar district**

8<sup>th</sup> July 2017

Alwar Visit Report

Following is a brief report of a visit to SoochnaPreneur centers running in Alwar district. It gives insight into the recordkeeping, mera app utility and breakthrough achieved by the ground team in project implementation so far.

The field team-

- 1. Syed. S. Kazi**
- 2. Saurabh**
- 3. Maroof**
- 4. Pankaj**
- 5. Gurudev**

The team focus was to understand the ground challenges faced by SPs in their day-today professional life and enable them to overcome such issues with the help of customized training and capacity building. The team led by Syed.S.Kazi had one-on-one discussions with SoochnaPreneurs to gather their needs and preferences in terms of **Information Communication Tools** to notch a sustainable SoochnaPreneur business model. The SP center in Chandoli, Mungaska and Raibka were visited in a one-day visit by the team .

**Chandoli center in Alwar** is the Hub-center of SoochnaPreneur project in the region. The center being centrally located caters to the digital literacy requirement of the entire Umrain block and offers basic computer courses including digital services and information about government welfare schemes and entitlements. The center is managed by the district coordinator, Pankaj sharma. Pankaj oversees entire SoochnaPreneur project implementation in Alwar and provides training to SP team as and when required. Two SPs, Urfan and Jamshed, are operating from Chandoli center and accommodates schemes and entitlements requirements of vulnerable communities residing in Umrain block. The center has earned more than Rs 3000 in last month from Schemes entitlements, Digital literacy and digital services like printing and photocopying.



**The team inspection under way at Chandoli Hub-center.**

**Mungaska center has emerged as a flagship center in Alwar.** Gurudev and Deepak, the SoochnaPreneur duo running the center have generated above Rs 12000 revenue in June 2017. Both are knowledgeable and have vision to take center to the next level by adding multiple services in near future in order to expand on the revenue part. The SPs have official e-mitra IDs which strengthens their service umbrella. As Gurudev is one of the best SPs in Alwar and has a rich experience in dealing with schemes and entitlements business via e-mitra, it was decided that Gurudev from now onwards will be a part of training and capacity building team to enhance existing team firepower.



**The SoochnaPreneur centers are digitally well equipped and were recently strengthened by cutting-edge technology printers and photocopy machines. SP duo- Gurudev and Deepak- at work, Mungaska Center.**



**Brainstorming session at Raibka center in order to expand center reach and fostering community participation.**

**In the last lap of visit, team visited Raibka center.** The center is located in the heart of Raibka market and holds strategically important place in terms of visibility. Irfan and his partner had some Mera related issues which were resolved immediately by Saurabh- who is a part of think-tank behind Mera app. The ground team faced some trouble in syncing data on App. Largely the issue was that SPs still using older version of Mera App due to which any fresh scheme related updates were not being reflected on the app database. Total revenue earned by Raibka center is comparatively low from the other 5 Alwar centers. With the introduction of new printers and photocopy machines, we can soon expect a turnaround.