

2018

International Women Day



DEF INDIA

Digital Empowerment Foundation

3/8/2018

International Women Day

Venue– Police Adhiveshan Bhawan

Date– 08/03/2018

The International Women Day celebration was held on 8th March in Alwar city of Rajasthan District at Police Adhiveshan Bhawan which saw a participation from different civil society bodies, government bodies, a department official, and rural-urban women. Some organizations had put a stall to advertise their work among participants. A cultural program focusing on women rights was also organized. DEF (Alwar team) also got a chance to participate in this program. We put up a “Soochanpreneur” stall to showcase the work of the soochnapreneurs and also to create awareness regarding the women-centric schemes and their benefits. The stall was handled and run with the help of a team of 12 people comprising of DEF staff and soochanpreneurs. Following is the list of member who was part of the team:

1. Manju from SSK Nowgaon
2. Ombati from SSK Chauma
3. Meenu from SSK Madanpuri
4. Manju from SSK Khedi
5. Poonam from SSK Batesra
6. Jyoti from SSK Balwandka
7. Chandrakala from SSK Malakheda
8. Irfan from SSK Rayabka
9. Gurudev from SSK Mungaska
10. Nikki from SSK Gughrod
11. Shalu Yadav
12. Pankaj Sharma



Irfan Khan, Gurudev Singh and Chandrakala who are a part of the soochanpreneur program for the last 1 and a half year shared information about government schemes, computer literacy classes, banking correspondent work with the people.



The sochnapreneur Alwar team also shared the information to the women about Bhamashah, Ration Card, Pan Card, Ujjwala yojna, Awas yojna, Pension Yojna and also told them about the process of availing the benefits of these schemes.

The sochnapreneur Alwar team divided some of the key tasks among them like registration in Mera App, delivery of banking correspondent service, advertising about the stall among the crowd and sharing the information about the schemes, availing process and entitlement



benefits, among themselves. The soochnapreneur stall received a higher number of footfalls.

The women visitors of our stall thanked us for imparting information about the women-centric schemes. As most of the women were not carrying the required documents which are needed to apply for the schemes, most of them requested the Alwar Soochanpreneur team to come to their village and impart the information to other needy members also such as old people, children and other women folks of their community.



