

Field visit to Sochnapreneur Center in Barmer from Sep 6- Sep9, 2017

1. Sochnapreneur Kendra, Baitu

Soochnapreneurs- Jetha Ram & Vishnu Sharma

Two Sochnapreneurs are sharing this center namely Jetha Ram and Vishnu Sharma. It has been learned that Vishnu doesn't want to continue with Shoochnapreneurship model. His continuous absence in the center has proved that he is more positive for the initiative. He is waiting for the remuneration which will be released soon. Jetha Ram tablet is not in working condition and needs urgent attention to get it repaired.



Their emitra Ids is in the process but in the meanwhile they are using SSK emitra Id. Center has good 4G internet connectivity of Jio, Vodafone and Airtel.

MeraApp has also many operational issues. It has been tried to sync many times but all efforts have gone into vain.

2. Sochnapreneur Sedwa

Soochnapreneurs- Arbab Khan and Sahibna Khan

This Sochnapreneur Centre was started 3 months ago in Sedwa, Dhanau Block of Barmer district and has been performing outstandingly well in terms of generating revenue from e-governance services, information & entitlements and digital services & online content. People stand in a queue outside the centre to avail services related to Ration, Pension, NREGA, SBM and other documents like Bhamashah, Caste Certificate, Ration Card, PAN Card etc. This centre earn Rs.500-600/- per day.

In Sedwa, Jio, Vodafone, Airtel has best internet connectivity

These two Sochnapreneurs work hard in and outside the center. One Sochnapreneur dedicatedly sit in the center and another does outreach services to the nearby villages in order to reach out the last mile beneficiaries. In addition, their strong part is advocacy with the government departments and community stakeholders. However, they get stuck with the MeraApp functioning because syncing is prime issue. Apart from it, registration has many flows i.e. gender doesn't come and photo doesn't get uploaded which results to not completing the registration. If all these work, data entries don't show in their MIS. These Sochnapreneurs stated that they have done 300 entries in MeraApp but these are not showing to them. These experiences make them frustrated and not using the App. Sochnapreneurs in Barmer opted to work manually in lieu of using App.



3. Sochnapreneur Alu ka Tala

Sochnapreneurs- Iqbal Khan & Imam Ali

This center is located in proper village and these two Sochnapreneurs are dedicated and enthusiastic towards providing accessible services to the village citizens. They make extensive outreach to the filed in the villages and register the beneficiaries under various services and scheme & entitlements.

Sochnapreneurs have applied for E-mitra but in the meanwhile they will keep working becoming E-mitra kiosk under SSK. The best part is these SPs have biometric device apart from Laptop, Printer, Photo Printer and Tablet. In new Rajasthan rule biometric for E-mitra users will become mandatory soon in next month.

Kendra has generated revenue of Rs.7000/- in August 2017 from E-mitra services, Bhamashah, Ration Card and Mobile Recharge. Team is hoping to increase their revenue by increasing their field visits more and expanding service basket.



4. Sochnapreneur center Gangasara

Soochnapreneur- Ratan Lal and Timu Devi

Ratan Lal is an extraordinary and energetic person. He has broad vision to serve the community with information, online content and entitlements. He has maintained his center very nicely with displaying scheme information/service on the wall. He is also Sochnapreneurship-2017 awardee. His center revenue of August 2017 month was Rs.11000/- from digital & online services and scheme entitlements. Their E-mitra and CSC is in the process, once they get them their revenue will increase.

Ratan Lal and Timu Devi need more attention from the head office in expanding service basket and helping in making App user friendly and consistent performing.



Suggestions

Soochnapreneur core objective of providing wireless reach services to the last mile citizens is entirely diluting because of App isn't functioning and syncing well. DEF central team needs to work hard to develop a workable strategy for making App user friendly and also, best usage of ICT at the ground. Optimum utilization of the ICT and online content is not being done at the ground.

A huge MIS is being generated daily by the Sochnapreneurs in Barmer but it has not been captured properly. Sochnapreneur enter all data into App but when they get the app synced, data get lost. In this case Sochnapreneurs don't bother to use and update the app. It has been learned that app is ideally been lies installed in their tablet.

Soochnapreneurs have lost their faith of using app because of their bad experiences in the past and still continuing. There is a need to jolt down the thought followed by rigorous implementation at the ground.